



KESSLER
FOUNDATION

Fall Fest

SUNDAY, OCTOBER 4, 2026

12 PM TO 3 PM, ON THE KESSLER CAMPUS
1199 PLEASANT VALLEY WAY, WEST ORANGE, NJ

EXHIBITOR/SPONSORSHIP OPPORTUNITIES

Kessler Foundation's Fall Fest is an unparalleled opportunity to connect with the disability community in celebration of accessibility and inclusion. With more than 500 attendees, including patients, clinicians, researchers, and research participants, Fall Fest brings together people with disabilities, their caregivers, and their communities to raise vital funds to advance rehabilitation research and employment for people with disabilities. For more information, please contact Shelby Nielsen at development@kesslerfoundation.org or 973.324.8430

Kessler Foundation is a charitable organization as described in Section 501(c)(3) of the Internal Revenue Code. Contributions are tax-deductible to the extent provided by law.

EXHIBITOR/SPONSORSHIP LEVELS

TITLE Sponsor (ONE AVAILABLE)



\$50,000

PRESENTING Sponsor (TWO AVAILABLE)



\$25,000

ROAMING PHOTO Sponsor



\$15,000

CARNIVAL Sponsor



\$10,000

GIANT GAMES Sponsor



\$7,500

CRAFT CORNER Sponsor



\$5,000

PUMPKIN PATCH Sponsor



\$2,500

SNACK Sponsor



\$1,000

WELCOME Sponsor



\$500



Exhibitor/Sponsor Benefits

Title Sponsor – \$50,000

(One Available)

- Name and/or logo as exclusive title sponsor placed on:
 - Premiere event signage
 - Front and Back of event t-shirt
 - Fall Fest event site: KesslerFoundation.org/Fall-Fest
 - Digital "Join the Fun" collateral and emails
 - An individualized call-out post on our social media channels to a pool of 24,000 followers
 - Call-out during event
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Ambassador**: Receive recognition among our most generous supporters.
- Private in-person or virtual briefings on research advancements.

Presenting Sponsor – \$25,000

(Two Available)

- Name and/or logo prominently placed on:
 - Event signage
 - Back of event t-shirt
 - Fall Fest event site: KesslerFoundation.org/Fall-Fest
 - Digital "Join the Fun" collateral and emails
 - An individualized call-out post on our social media channels to a pool of 24,000 followers
 - Call-out during event
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Ambassador**: Receive recognition among our most generous supporters.

Roaming Photo Sponsor – \$15,000

- Name and/or logo prominently placed on:
 - Digital roaming photo frame
 - Back of event t-shirt
 - Fall Fest event site: KesslerFoundation.org/Fall-Fest
 - Digital "Join the Fun" collateral and emails
 - A social media call-out featuring all our sponsors to a pool of 24,000 followers
 - Call-out during event
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Benefactor**: Receive recognition among our most generous supporters.

Carnival Sponsor – \$10,000

- Name and/or logo prominently placed on:
 - Carnival area signage
 - Back of event t-shirt
 - Fall Fest event site: KesslerFoundation.org/Fall-Fest
 - Digital "Join the Fun" collateral and emails
 - A social media call-out featuring all our sponsors to a pool of 24,000 followers
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Benefactor**: Receive recognition among our most generous supporters.

Kessler Foundation's 2026 Fall Fest – Exhibitor/Sponsor Benefits

With your support, we will maximize recovery, independence, and inclusion for people with disabilities.



Exhibitor/Sponsor Benefits

Giant Games Sponsor – \$7,500

- Name and/or logo prominently placed on:
 - Signage at giant game stations
 - Back of event t-shirt
 - Fall Fest event site: KesslerFoundation.org/Fall-Fest
 - Digital "Join the Fun" collateral and emails
 - A social media call-out featuring all our sponsors to a pool of 24,000 followers
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Patron:**
Receive recognition among our most generous supporters.

Craft Corner Sponsor – \$5,000

- Name and/or logo prominently placed on:
 - Signage at craft stations
 - Back of event t-shirt
 - Fall Fest event site: KesslerFoundation.org/Fall-Fest
 - Digital "Join the Fun" collateral and emails
 - A social media call-out featuring all our Fall Fest sponsors to a pool of 24,000 followers
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Patron:**
Receive recognition among our most generous supporters.

Pumpkin Patch Sponsor – \$2,500

- Name and/or logo prominently placed on:
 - Signage at pumpkin patch
 - Back of event t-shirt
 - Fall Fest event site: KesslerFoundation.org/Fall-Fest
 - Digital "Join the Fun" collateral and emails
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Sponsor:**
Receive recognition among our most generous supporters.

Kessler Foundation's 2026 Fall Fest – Exhibitor/Sponsor Benefits

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Exhibitor/Sponsor Benefits

Snack Sponsor – \$1,000

- Name and/or logo prominently placed on:
 - Signage at snack stations
 - Back of event t-shirt
 - Fall Fest event site: KesslerFoundation.org/Fall-Fest
 - Digital "Join the Fun" collateral and emails
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Sponsor**:
Receive recognition among our most generous supporters.

Welcome Sponsor – \$500

- Name and/or logo prominently placed on:
 - Welcome area signage
 - Fall Fest event site: KesslerFoundation.org/Fall-Fest
 - Digital "Join the Fun" collateral and emails
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Member**:
Receive recognition among our most generous supporters.

Kessler Foundation's 2026 Fall Fest – Exhibitor/Sponsor Benefits

With your support, we will maximize recovery, independence, and inclusion for people with disabilities.

Fall Fest

JOIN *the* FUN

10.04.26

Sunday, October 4, 2026

12 PM to 3 PM

Kessler Campus

1199 Pleasant Valley Way

West Orange, NJ



Visit kesslerfoundation.org/fall-fest to become an Exhibitor/Sponsor!

EXHIBITOR/SPONSORSHIP DEADLINES

Monday, July 6 – Deadline to be included on “Join the Fun” collateral (Gift level of \$2,500+)

Monday, August 10 – Deadline to be included on Fall Fest t-shirt (Gift level of \$1,000+)

Monday, August 31 – Deadline to be included on event signage (Gift level of \$500+)

Please submit your logo to Shelby Nielsen at development@kesslerfoundation.org in both color and black and white in EPS and PNG formats.

Sponsorship Opportunities

- | | | |
|---|---|--|
| <input type="checkbox"/> Title - \$50,000 | <input type="checkbox"/> Presenting - \$25,000 | <input type="checkbox"/> Roaming Photo - \$15,000 |
| <input type="checkbox"/> Carnival - \$10,000 | <input type="checkbox"/> Giant Games - \$7,500 | <input type="checkbox"/> Craft Corner - \$5,000 |
| <input type="checkbox"/> Pumpkin Patch - \$2,500 | <input type="checkbox"/> Snack - \$1,000 | <input type="checkbox"/> Welcome - \$500 |
| | | <input type="checkbox"/> Other Donation \$_____ |

Sponsor Information

Name or Company Name: _____
 Company Contact, if applicable: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Email: _____ Phone: _____

Select a payment method below.

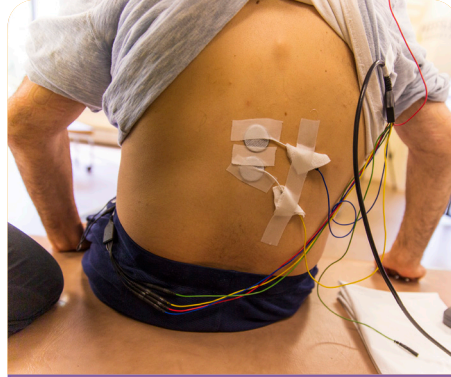
- Invoice me in the amount of \$ _____ Check payable to Kessler Foundation enclosed.
- Process credit card payment of \$ _____ Mastercard Visa AMEX
- Card Number: _____ Expiration Date: _____ CVV: _____
 Name on card: _____
 Card billing address if different from above: _____
 Signature: _____ Date: _____

THE IMPACT OF YOUR GENEROSITY



\$50,000

Sponsors the surgery for one research participant with spinal cord injury in an epidural spinal stimulation study



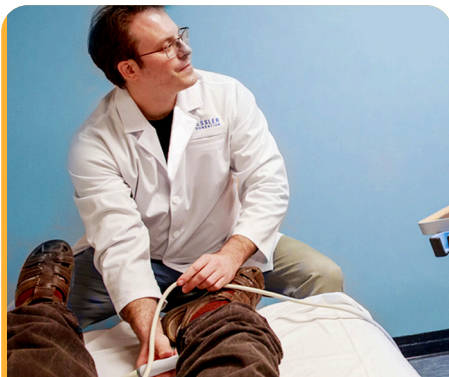
\$25,000

Sponsors one research participant with spinal cord injury in a spinal stimulation study



\$15,000

Sponsors one research participant with brain injury, stroke, or MS in a study to restore mobility using a robotic exoskeleton



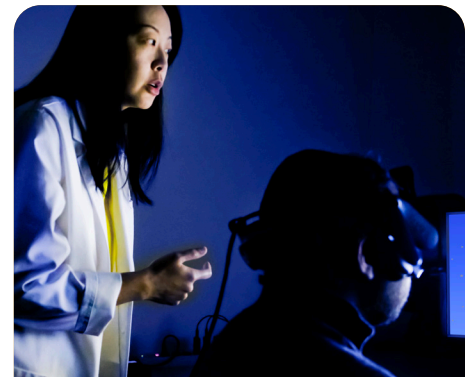
\$10,000

Sponsors one research participant in a study exploring new treatments using regenerative rehabilitation



\$7,500

Sponsors one research participant with brain injury or MS in a study to improve thinking, learning, and memory



\$5,000

Sponsors one research participant in a study to treat hidden disabilities after stroke



\$2,500

Underwrites a functional MRI scan and its analysis to determine changes in the brain or spinal cord



\$1,000

Covers the cost of one study's Institutional Review Board renewal



\$500

Covers the cost of recruiting a research participant