



**KESSLER  
FOUNDATION**

# Fall Fest

**SUNDAY, SEPTEMBER 21, 2025**

12 PM TO 3 PM, ON THE KESSLER CAMPUS  
1199 PLEASANT VALLEY WAY, WEST ORANGE, NJ

## **EXHIBITOR/SPONSORSHIP OPPORTUNITIES**

Kessler Foundation's Fall Fest is an unparalleled opportunity to connect with the disability community in celebration of accessibility and inclusion. With more than 500 attendees, including patients, clinicians, researchers, and research participants, Fall Fest brings together people with disabilities, their caregivers, and their communities to raise vital funds to advance rehabilitation research and employment for people with disabilities. For more information, please contact Shelby Nielsen at [development@kesslerfoundation.org](mailto:development@kesslerfoundation.org) or 973.324.8430

**Kessler Foundation is a charitable organization as described in Section 501(c)(3) of the Internal Revenue Code. Contributions are tax-deductible to the extent provided by law.**



# EXHIBITOR/SPONSORSHIP LEVELS

## TITLE Sponsor

(ONE AVAILABLE)



\$50,000

## PRESENTING Sponsor

(TWO AVAILABLE)



\$25,000

## ROAMING PHOTO Sponsor



\$15,000

## CARNIVAL Sponsor



\$10,000

## GIANT GAMES Sponsor



\$7,500

## CRAFT CORNER Sponsor



\$5,000

## PUMPKIN PATCH Sponsor



\$2,500

## SNACK Sponsor



\$1,000

## WELCOME Sponsor



\$500



## Exhibitor/Sponsor Benefits

### Title Sponsor – \$50,000

(One Available)

- Name and/or logo as exclusive title sponsor placed on:
  - Premiere event signage
  - Front and Back of event t-shirt
  - Fall Fest event site: [KesslerFoundation.org/FallFest](https://KesslerFoundation.org/FallFest)
  - Digital "Join the Fun" collateral and emails
  - An individualized call-out post on our social media channels to a pool of 24,000 followers
  - Call-out shared in remarks
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Ambassador**:  
Receive recognition among our most generous supporters.
- Private in-person or virtual briefings on research advancements.

### Presenting Sponsor – \$25,000

(Two Available)

- Name and/or logo prominently placed on:
  - Event signage
  - Back of event t-shirt
  - Fall Fest event site: [KesslerFoundation.org/FallFest](https://KesslerFoundation.org/FallFest)
  - Digital "Join the Fun" collateral and emails
  - An individualized call-out post on our social media channels to a pool of 24,000 followers
  - Call-out shared in remarks
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Ambassador**:  
Receive recognition among our most generous supporters.

### Roaming Photo Sponsor – \$15,000

- Name and/or logo prominently placed on:
  - Digital roaming photo frame
  - Back of event t-shirt
  - Fall Fest event site: [KesslerFoundation.org/FallFest](https://KesslerFoundation.org/FallFest)
  - Digital "Join the Fun" collateral and emails
  - A social media call-out featuring all our sponsors to a pool of 24,000 followers
  - Call-out on pre and post-event blog posts sharing fundraising results, photos, etc.
  - Call-out shared in remarks
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Benefactor**:  
Receive recognition among our most generous supporters.

### Carnival Sponsor – \$10,000

- Name and/or logo prominently placed on:
  - Carnival area signage
  - Back of event t-shirt
  - Fall Fest event site: [KesslerFoundation.org/FallFest](https://KesslerFoundation.org/FallFest)
  - Digital "Join the Fun" collateral and emails
  - A social media call-out featuring all our sponsors to a pool of 24,000 followers
  - Call-out on pre and post-event blog posts sharing fundraising results, photos, etc.
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Benefactor**:  
Receive recognition among our most generous supporters.

### Kessler Foundation's 2025 Fall Fest – Exhibitor/Sponsor Benefits

**With your support, we will maximize recovery, independence, and inclusion for people with disabilities.**



## Exhibitor/Sponsor Benefits

### Giant Games Sponsor – \$7,500

- Name and/or logo prominently placed on:
  - Signage at giant game stations
  - Back of event t-shirt
  - Fall Fest event site: [KesslerFoundation.org/FallFest](https://KesslerFoundation.org/FallFest)
  - Digital “Join the Fun” collateral and emails
  - A social media call-out featuring all our sponsors to a pool of 24,000 followers
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Patron:**  
Receive recognition among our most generous supporters.

### Craft Corner Sponsor – \$5,000

- Name and/or logo prominently placed on:
  - Signage at craft stations
  - Back of event t-shirt
  - Fall Fest event site: [KesslerFoundation.org/FallFest](https://KesslerFoundation.org/FallFest)
  - Digital “Join the Fun” collateral and emails
  - A social media call-out featuring all our Fall Fest sponsors to a pool of 24,000 followers
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Patron:**  
Receive recognition among our most generous supporters.

### Pumpkin Patch Sponsor – \$2,500

- Name and/or logo prominently placed on:
  - Signage at pumpkin patch
  - Back of event t-shirt
  - Fall Fest event site: [KesslerFoundation.org/FallFest](https://KesslerFoundation.org/FallFest)
  - Digital “Join the Fun” collateral and emails
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Sponsor:**  
Receive recognition among our most generous supporters.



## Exhibitor/Sponsor Benefits

### Snack Sponsor – \$1,000

- Name and/or logo prominently placed on:
  - Signage at snack stations
  - Back of event t-shirt
  - Fall Fest event site: [KesslerFoundation.org/FallFest](https://KesslerFoundation.org/FallFest)
  - Digital versions “Join the Fun” collateral and emails
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Sponsor**:  
Receive recognition among our most generous supporters.

### Welcome Sponsor – \$500

- Name and/or logo prominently placed on:
  - Welcome area signage
  - Fall Fest event site: [KesslerFoundation.org/FallFest](https://KesslerFoundation.org/FallFest)
  - Digital “Join the Fun” collateral and emails
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Member**:  
Receive recognition among our most generous supporters.





**JOIN the FUN**  
**09.21.25**

**Sunday, September 21, 2025,**

**12 PM to 3 PM**

Kessler Campus

1199 Pleasant Valley Way

West Orange, NJ



Visit [kesslerfoundation.org/fall-fest-sponsor](https://kesslerfoundation.org/fall-fest-sponsor) to become an Exhibitor/Sponsor!

### EXHIBITOR/SPONSORSHIP DEADLINES

**Monday, June 30** – Deadline to be included on “Join the Fun” collateral (Gift level of \$2,500+)

**Monday, July 28** – Deadline to be included on Fall Fest t-shirt (Gift level of \$1,000+)

**Monday, August 18** – Deadline to be included on event signage (Gift level of \$500+)

Please submit your logo to Shelby Nielsen at [development@kesslerfoundation.org](mailto:development@kesslerfoundation.org) in both color and black and white in EPS and PNG formats.

### Sponsorship Opportunities

☐ **Title** - \$50,000

☐ **Presenting** - \$25,000

☐ **Roaming Photo** - \$15,000

☐ **Carnival** - \$10,000

☐ **Giant Games** - \$7,500

☐ **Craft Corner** - \$5,000

☐ **Pumpkin Patch** - \$2,500

☐ **Snack** - \$1,000

☐ **Welcome** - \$500

### Sponsor Information

☐ **Other Donation** \$\_\_\_\_\_

Name or Company Name: \_\_\_\_\_

Company Contact, if applicable: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### Select a payment method below.

☐ Invoice me in the amount of \$\_\_\_\_\_ ☐ Check payable to Kessler Foundation enclosed.

☐ Process credit card payment of \$\_\_\_\_\_ ☐ Mastercard ☐ Visa ☐ AMEX

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name on card: \_\_\_\_\_

Card billing address if different from above: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please submit this form and payment to Kessler Foundation, 120 Eagle Rock Avenue, Suite 100, East Hanover, NJ 07936.

Contact Shelby Nielsen at [development@kesslerfoundation.org](mailto:development@kesslerfoundation.org) or 973.324.8430 for more information.

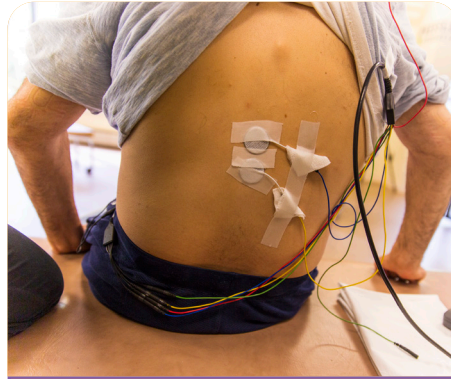
Kessler Foundation is a 501(c)(3) charitable organization.

# THE IMPACT OF YOUR GENEROSITY



**\$50,000**

Sponsors the surgery for one research participant with spinal cord injury in an epidural spinal stimulation study



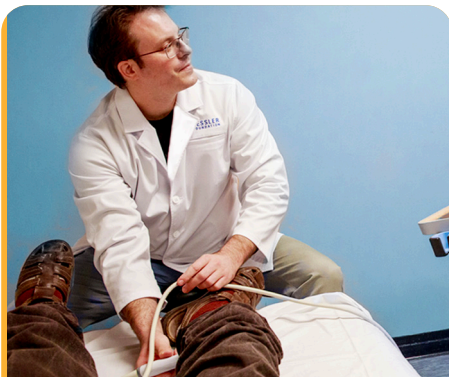
**\$25,000**

Sponsors one research participant with spinal cord injury in a spinal stimulation study



**\$15,000**

Sponsors one research participant with brain injury, stroke, or MS in a study to restore mobility using a robotic exoskeleton



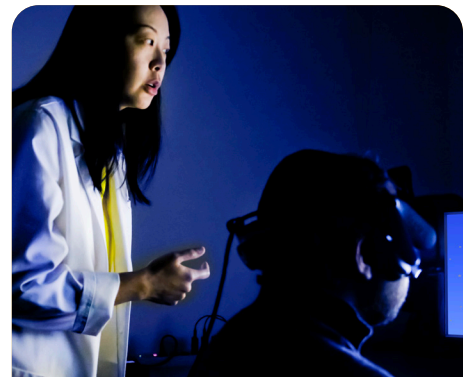
**\$10,000**

Sponsors one research participant in a study exploring new treatments using regenerative rehabilitation



**\$7,500**

Sponsors one research participant with brain injury or MS in a study to improve thinking, learning, and memory



**\$5,000**

Sponsors one research participant in a study to treat hidden disabilities after stroke



**\$2,500**

Underwrites a functional MRI scan and its analysis to determine changes in the brain or spinal cord



**\$1,000**

Covers the cost of one study's Institutional Review Board renewal



**\$500**

Covers the cost of recruiting a research participant